



Black Business and Professional Association

Presents the

37th Annual



BBPA  
Harry Jerome  
Awards

Advancing Canada's Black Community



*Partner with us!*

2018 PARTNERS



# ABOUT THE AWARDS

Beginning as a tribute to celebrate Canada's top Black athletes in its inaugural debut in 1983, the Harry Jerome Awards have become the most valued symbol of excellence throughout Canada's Black community. Annually Black Canadians are recognized and awarded for their achievements. The BBPA Harry Jerome Awards celebrate excellence in Canada's Black community and is one of the most prestigious events in the nation. The BBPA Harry Jerome Awards is a highly valued symbol of achievement and an aspiration of business people, legislators, professionals, athletes, academics, artists and community leaders who have received it.

Notable winners include Denham Jolly, Patricia J. Jaggernauth, Masai Ujiri, Cory Joseph, Donovan Bailey, Justice Donald McLeod, Chief Mark Saunders, Professor Carl James, Moses A. Mawa, Isaac Olowolafe, John Tory, the late great jazz pianist Oscar Peterson and our very own sitting president Nadine Spencer.

The prestigious gala features exhilarating live entertainment and appearances from today's most talked about celebrities and prominent dignitaries.

Join us on April 27<sup>th</sup>, at the 2019 BBPA Harry Jerome Awards



# ADVERTISING RATES

Please consider advertising your business or including a message in the Awards Program.

## Advertising Rates

Inside Back Cover.....	\$2,500 (Sold)
Inside Front Cover.....	\$2,500
Back Cover.....	\$2,500 (Sold)
Full Page.....	\$2,000
Half Page.....	\$1,000
Quarter Page.....	\$700
Business Card.....	\$500

Contact the Black Business Professional Association to advertise:

[partnership@bbpa.org](mailto:partnership@bbpa.org)

or

416-504-4097

# PARTNERSHIP OPPORTUNITIES

BENEFITS	<b>Sold</b> TITLE PARTNER Presented by and offer opening remarks <b>\$60,000</b>	<b>GOLD</b> <b>\$45,000</b>	<b>SILVER</b> <b>\$20,000</b>	<b>PATRON</b> <b>\$5,000</b>
	<b>AWARD PRESENTATION</b> Named sponsor of the Award	✓	✓	✓
<b>COMPLIMENTARY TICKETS</b>	✓ 20 Tickets (extra tickets 20% off)	✓ 10 Tickets (extra tickets 20% off)	✓ 5 Tickets (extra tickets 20% off)	✓ 10 Tickets (extra tickets 20% off)
<b>TICKETS TO EXCLUSIVE VIP RECEPTION</b>	✓ 10 Tickets	✓ 5 Tickets	✓ 2 Tickets	✓ 2 Tickets
<b>ADVERTISING</b> All print advertising in newspapers – BBPA website, TV and Radio advertising	✓	✓ Print advertising in newspapers – BBPA website	✓ BBPA website, social media	
<b>MEDIA LAUNCH</b>	✓ Presented By	✓ Signage	✓ Signage	✓ 2 Tickets
<b>PROGRAM BOOK AD</b>	✓ Logo placement on the cover and outside back cover of the program book.	✓ Inside Front cover	✓ Full page ad	✓ Quarter Page Ad
<b>LOGO POSITIONING</b> Signage at all HJA related events including: Awards ceremony & media launch. Print and online materials. Front cover and outside back cover of the program book Credits on the awards ceremony video.	✓	✓ Signage at the awards ceremony and media launch. Print and online materials.	✓ Signage at the awards ceremony and media launch. Print and online materials.	Recognition on Patron page in program book and on website.
<b>VISUAL LOGO DISPLAY</b> Projected logo display (throughout the evening on monitors)	✓	✓		
<b>MEDIA WALL</b>	✓	✓	✓	
<b>MARKETING</b>	Special feature in BBPA Newsletter	Mention in BBPA Newsletter	Mention in BBPA Newsletter	
<b>PARTNER FEATURE VIDEO</b> A special one minute video of your participation at the HJA. Branded with your companies logo.	✓	\$500	\$1,200	
<b>SOCIAL MEDIA</b>	20 Mentions	10 Mentions	5 Mentions	3 Mentions

## YOUTH TABLE

The Youth Tables at the Harry Jerome Award enables youth in our community to attend and see what is possible for their future.

Inspire a youth in our community by sponsoring a youth table.

**Youth Table.....\$2,500**

The name of the sponsor will be included in the:

Video that recognizes the award recipients

Display on the sponsored table

Program Book

## FRIEND OF THE BBPA

**Friend of the BBPA Donation.....\$2,000**

*The Black Business and Professional Association is a not-for-profit registered charity (BN: 108073503 RR0001).*

*Business receipts will be issued on request for qualified contributions only.*

*Partner with us to advance and celebrate talent in the Black Community!*

# ORDER FORM

## TABLE PURCHASES

I wish to purchase \_\_\_\_\_ Tables of 10 @ \$2500 per table

I wish to purchase \_\_\_\_\_ Youth Table @ \$2500 per table

## DONATIONS

I will not be able to attend, however, I am making a donation in the amount of \$ \_\_\_\_\_.

All donations over \$20.00 are eligible for a tax receipt on request.

## PARTNERSHIP

Title Partner.....\$60,000 (Sold)

Gold .....\$45,000

Partner feature video (Gold)..... \$500

Silver.....\$20,000

Partner feature video (Silver).....\$1,200

Patron.....\$5,000

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### Full Name

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### Company Name

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### Position/Title

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### Address

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### City

-----

### Province

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### Postal Code

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### Telephone

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### Fax


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### Email

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Twitter 

Facebook 

Instagram 

My Payment of \$ \_\_\_\_\_ is enclosed in the form of:

Cheque (Please make payable to: **Black Business and Professional Association**)

Please reserve and invoice as indicated above

Credit Card: Visa  Master Card  American Express

Card Number: ----- Expiry -----

Signature -----

**Office Use Only**

Registration Received -----

Payment Received -----

Payment Type: -----

Cheque#/Credit Auth.# -----

VIP# -----