



Presents

42nd BBPA HARRY JEROME AWARDS

MEDIA PACK 2024

The **BBPA** is publishing the Harry Jerome Souvenir program book to commemorate the 42nd Harry Jerome Awards and honour the recipients and the Black community in Canada.

PUBLISHING SCHEDULE

Please book early to confirm.

BOOKING DEADLINE

05 APRIL 2024

MATERIAL DEADLINE

12 APRIL 2024

PUBLICATION DATE

19 APRIL 2024

ABOUT HARRY JEROME AWARDS

Harry Jerome Awards stands as the most prestigious national awards in the African-Canadian community and are coveted symbols of achievement.

This year's winners will receive awards in the following categories: Academics, Arts, Athletics, Business, Community Service, Diversity, Entertainment, Health Sciences, Leadership, Lifetime Achievement, Media, President's Award, Professional Excellence, Trailblazer and Young Entrepreneur.

ABOUT BBPA

Founded in 1983, the BBPA is a non-profit, charitable organization that addresses equity and opportunity for the Black community in business, employment, education and economic development.

DISTRIBUTION

All recipients, sponsors and media partners will receive the publication.

MULTI-FORMAT EDITION

The electronic edition will be linked to the BBPA website and will be available for viewing online, which provides an excellent opportunity to maximize advertising.

AD SUBMISSION

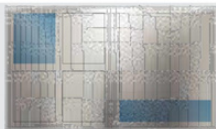
Final artwork is preferred as a PDF file, PDF/X-4:2008, pass4press or equivalent press ready file. Make sure that your files are supplied at the correct size for your booking, including bleed and crop marks if necessary. No spot colours can be used. No responsibility can be taken for incorrectly supplied files. All artwork supplied must have prior client approval. If supplied artwork does not match our specifications, we reserve the right to manipulate or reset the advert to fit.

DISPLAY ADVERTISING

QUARTER-PAGE AD

4.1526" in W x 5.0384" in H

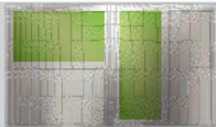
\$ 700



HALF-PAGE AD

8.5551" in W x 5.0384" in H

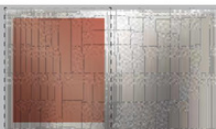
\$ 1,000



FULL-PAGE AD

TRIM: 9.0551" in W x 10.8268" in H
BLEED: 9.5551" in W x 11.3268" in H
TEXT SAFE ZONE:
8.0551" in W x 9.8268" in H

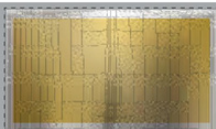
\$ 2,000



DOUBLE-PAGE AD

TRIM: 18.1102" in W x 10.8268" in H
BLEED: 18.6102" in W x 11.3268" in H
TEXT SAFE ZONE:
8.0551" in W x 9.8268" in (per page)

\$ 3,500



BUSINESS CARD

\$ 500

SPECIAL POSITION (excluding prime positions)	PLUS 15%
SPECIAL POSITION RIGHT-HAND PAGE	PLUS 20%
DESIGN FEE ALL SIZES	\$ 500

Other files accepted:

- JPG and TIFF files at 300dpi at full size in CMYK.
- Vector EPS files with fonts converted to outlines/curves and transparency flattened.
- InDesign files packaged with linked images and fonts.

Delivery: please email

events@bbpa.org OR for larger

files transfers please use:

- We transfer
- DropBox
- Google Drive
- One Drive

