



Presents

41st BBPA HARRY JEROME AWARDS

MEDIA PACK 2023

The **BBPA** is publishing the Harry Jerome Souvenir program book to celebrate the **41st Harry Jerome Awards** recipients and the black community in Canada.

PUBLISHING SCHEDULE

Please book early to confirm

BOOKING DEADLINE

04 APRIL 2023

MATERIAL DEADLINE

11 APRIL 2023

PUBLICATION DATE

18 APRIL 2023

ABOUT HARRY JEROME AWARDS

Harry Jerome Awards are recognized as the most prestigious national awards gala in the African-Canadian community and a coveted symbol of achievement.

This years winners receive awards in the following categories: Academics, Arts, Athletics, Business, Community Service, Diversity, Entertainment, Health Sciences, Leadership, Lifetime Achievement, Media, President's Award, Professional Excellence, Trailblazer and Young Entrepreneur.

ABOUT BBPA

Founded in 1983, the BBPA is a non-profit, charitable organization that addresses equity and opportunity for the Black community in business, employment, education and economic development.

DISTRIBUTION

All recipients and sponsors, media partners will get the publication.

MULTI-FORMAT EDITION

In addition to the printed guides, there will be an accompanying Digital Edition linked to the BBPA website. The eEdition will be available to view online via PC, Tablet and Smartphone, which provides an excellent opportunity to maximise advertising.

PRIME POSITION ADVERTISING

Only four prime positions are available. Please confirm your interest early to avoid disappointment.

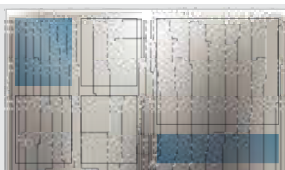
Inside Front Cover	\$2500
Inside Back Cover	\$2500
Outside Back Cover	\$2500

DISPLAY ADVERTISING

QUARTER-PAGE AD

4.1526" in W x 5.0384" in H

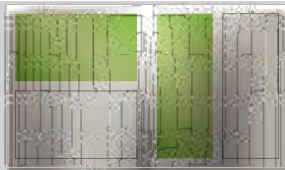
\$ 700



HALF-PAGE AD

8.5551" in W x 5.0384" in H

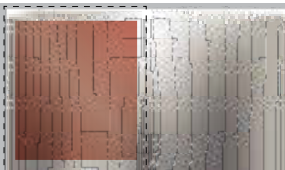
\$ 1,000



FULL-PAGE AD

TRIM: 9.0551" in W x 10.8268" in H
BLEED: 9.5551" in W x 11.3268" in H
TEXT SAFE ZONE:
8.0551" in W x 9.8268" in H

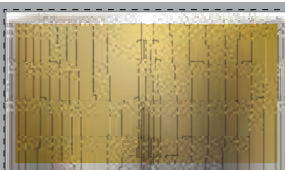
\$ 2,000



DOUBLE-PAGE AD

TRIM: 18.1102" in W x 10.8268" in H
BLEED: 18.6102" in W x 11.3268" in H
TEXT SAFE ZONE:
8.0551" in W x 9.8268" in (per page)

\$ 3,500



BUSINESS CARD

\$ 500

SPECIAL POSITION <i>(excluding prime positions)</i>	PLUS 15%
SPECIAL POSITION RIGHT-HAND PAGE	PLUS 20%
DESIGN FEE ALL SIZES	\$ 500

AD SUBMISSION

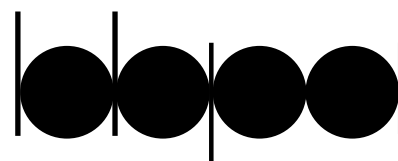
Final artwork is preferred as a PDF file, PDF/X-4:2008, pass4press or equivalent press ready file. Make sure that your files are supplied at the correct size for your booking, including bleed and crop marks if necessary. No spot colours can be used. No responsibility can be taken for incorrectly supplied files. All artwork supplied must have prior client approval. If supplied artwork does not match our specifications, we reserve the right to manipulate or reset the advert to fit.

Other files accepted:

- JPG and TIFF files at 300dpi at full size in CMYK.
- Vector EPS files with fonts converted to Outlines/Curves and transparency flattened.
- InDesign files packaged with linked images and fonts.

Delivery: please email to HJA@Bbpa.org

OR for larger files transfers please use www.wetransfer.com, **DropBox** or **similar**



Black Business and Professional Association
Entreprise noire et Association Professionnelle